

Advertorial

Bank of Ceylon commences operations for the New Year

The Bank of Ceylon wishes all its customers, stakeholders and Sri Lankans a Very Happy New Year as it commences work for "2022-New Year". The main event took place at its Head office in Colombo with a multi-religious ceremony to invoke blessings on the Staff of the Bank, all its customers and all Sri Lankans in general. The ceremony was held with the patronage of the bank's Chairman Mr. Kanchana Ratwatte and General Manager Mr. K.E.D. Sumanasiri. Customers, well wishers, members of the Corporate and Executive Management and other bank officials also participated. Parallel to the main event all BOC branches commenced duty after multi-religious activities with the participation of respective customers.

In line with the New Year ceremony the Bank launched its innovative Credit Card - BOC Fuel Card and the SME Circle, a specialized service centre that gives a full gamut of services required by Micro and SME businesses. These novel strategic initiatives are lined up to provide a personalized and the best-in-class service for customers fulfilling their timely needs and delivering convenience and adding value to life.

BOC SME Circle

Emphasizing the importance of encouraging Sri Lankan SME and Micro entrepreneurs, BOC SME Circle



Moments captured at the Bank of Ceylon's New Year ceremony.

is aimed to provide a "one-stop shop" for all business needs of MSME's. Established in the 1st floor of the Bank's Head Office, BOC SME Circle will not only provide required tailor-made financial facility but will also enable customers with required business intelligence and networking facility.

BOC Fuel Card

BOC fuel top up card designed to be a very practical and more beneficial to customers who faced the hassle in managing their fuel expenses. The card is offered to corporate entities, fleet operators and individuals to add

convenience in their daily operations. BOC fuel card will assist to manage many unseen fuel expenses that could occur. Non-BOC customers also can obtain the card. The card owner can top up the card account at any BOC CDM, CRM, make an online transfer or make a payment over the counter from a branch. Normal convenience that comes with 'cards' associate with top up card as well. BOC Fuel Card is specifically designed to be used only in fuel stations for fuel therefore does not facilitate cash withdrawals or other type merchant transactions.

This can be used in any fuel station with the POS facility across the country

and the facility comes with a nominal fuel surcharge levy.

The Bank of Ceylon has been a trusted financial partner to clients for over 82 years and has been rated as AA-(lka) by Fitch Lanka, to be among the top 1000 banks in the world by "The Banker" U.K. Magazine and as the Bank of the year 2021- Sri Lanka by the same. The Bank of Ceylon continued to be the No.1 Banking Brand in the country as ranked by the Brand Finance Sri Lanka. With the time-tested vision as "Banker's to the Nation", brand BOC has delivered the best results for its true stakeholders, citizens and the Government of Sri Lanka.



The launch of the SME Circle. Bank's Chairman Kanchana Ratwatte and the General Manager K.E.D. Sumanasiri ceremoniously opened the SME Circle by invitation of the DGM Corporate and Offshore Banking Division, Priyala Silva and AGM Development Banking D.A.S.S. Wimalasiri.



The Bank's Chairman, General Manager and the DGM Product and Banking Development Y.A. Jayathilaka handing the fuel card to Mrs. Ramya Ranaweera, Director Finance, Hovel Holdings. AGM Electronic Banking Centre Eranga Bandara, AGM Digital Product Promotion Mrs. K.P. Mallika and AGM Product Development and BPRP M.T.S.A. Perera are also in the picture.

Abans unveils Apple Watch Series 7

Abans, the Authorized Reseller and Service Provider for Apple products in Sri Lanka brings you the Apple Watch Series 7 featuring the largest and most advanced Apple Watch display ever - a reengineered Always-On Retina display with significantly more screen area and thinner borders.

The design of Apple Watch Series 7 is refined with softer, more rounded corners, and the display has a unique refractive edge that makes full-screen watch faces and apps appear to seamlessly connect with the curvature of the case. At just 1.7 mm thin, the narrower borders of Apple Watch Series 7 maximize the screen area of the display while minimally changing the dimensions of the watch itself. Apple



Watch Series 7 also features a user interface optimized for the larger display, a new QWERTY keyboard, plus two unique watch faces - Contour and Modular Duo - designed specifically for the new device. Users benefit

from the same all-day 18-hour battery life, now complemented by 33 percent faster charging.

Available in 41mm and 45mm sizes, Apple Watch Series 7 is the most durable Apple Watch ever, with a

stronger, more crack-resistant front crystal. It is the first Apple Watch to have an IP6X certification for resistance to dust, and maintains a WR50 water resistance rating.

Apple Watch Series 7 introduces five beautiful new aluminum case finishes, including midnight, starlight, green, and a new blue and red, along with a range of new band colors and styles.

Stainless steel models are available in silver, graphite, and gold stainless steel, along with Apple Watch Edition in titanium and space black titanium. Apple Watch Nike and Apple Watch Hermès also introduce exclusive new bands and watch faces, and Apple Watch SE and Apple Watch Series 3 continue in existing colours.

TVS Motor Company and BMW Motorrad to continue partnership

TVS Motor Company and BMW Motorrad are extending and expanding their long-term partnership with the joint development of new platforms and future e technologies, including Electric Vehicles.

Based on this decision, TVS Motor Company's scope will include the design and development of future BMW Motorrad products and delivering world-class quality, supply chain management, and industrialisation. Under this enhanced cooperation, both companies have identified a range of products and technologies to deliver significant business benefits.

BMW Motorrad and TVS Motor Company will develop common plat-



Joint Managing Director Sudarshan Venu

forms by mutually tapping the emerging technologies in the future mobility space, keeping in mind the global

requirements of customer segments in various markets. Exclusive products for both companies will be developed on these common platforms, and the companies will retail their products globally.

TVS Motor Company will continue to bring on board engineering prowess in design, manufacturing and supply chain capabilities and provide best-in-class quality and economic advantage. The first product through this cooperation will be showcased in the next 24 months. Sudarshan Venu, Joint Managing Director, TVS Motor Company, said, "In the nine years of our long-term strategic partnership, we have always cherished the common core

values we share with BMW Motorrad: focus on quality, engineering prowess, innovation and customer satisfaction.

These factors and our commitment to deliver superior quality products with a strong value proposition has been key to the success of all three products launched from the platform. The new world of future mobility encompasses a strong play through alternate solutions, including electric mobility.

Expanding this successful partnership to EVs and other newer platforms will create opportunities to deliver advanced technology and aspirational products to global markets and bring valuable synergies to both companies."

Sysco LABS launches first 'PerfUp' panel discussion

Sysco LABS Sri Lanka, the innovation arm of Sysco Corporation, a Fortune 500 company and the global leader in foodservice, hosted 'PerfUp', a new initiative and the first in a series of virtual panel discussions to showcase the best minds in Software and Quality Engineering.

The PerfUp inaugural launch event held recently featured industry experts in different areas of technology who took a deep dive into the topic of transformation through the lens of performance engineering. The initiative aims to bring together performance engineering enthusiasts to share their experience and expertise, discuss best practices, and explore ideas in the performance engineering space and beyond.

The first PerfUp panel comprised Dilhan Manawadu, Director - Development Platform, Sysco Corporation, who spoke from an agile and delivery point of view saying, "In a society where instant gratifica-



Rohana Kumara

Janith Gunasekara

Dilhan Manawadu

Suraj Rebera

tion is key, development teams must focus on the customer experience now more than ever before."

Rohana Kumara, Vice President - Engineering and Architecture, the second panelist from Sysco LABS said, "Left shifting many Quality Engineering activities in the software development life cycle has proven to be very effective, but most performance testing still follows the traditional approach of waiting till the end of the SDL, resulting in time wasted on fixing issues that could have been mitigated."

The third panelist, Suraj Rebera,

Lead - Performance Engineering, Tata Consultancy Service (TCS) said, "Production failures are no fun, but it is fun to be a part of a successful performance engineering team with a unique skill set who will not rest until reasons and answers are found."

Delivering his summary of the event, moderator Janith Gunasekara - Director Quality Engineering, Sysco LABS said, "When building a supercar, you can't just add an engine and test it. You need to design it, source the materials, hire the right people, use the right tools.

Kotmale Dairy Products completes carbon footprint verification

Kotmale Dairy Products and Cargills Quality Dairies, subsidiaries of Cargills, have become the first dairy companies in Sri Lanka to complete a carbon footprint verification. The verifications are conducted by the Sri Lanka Climate Fund under the purview of the Ministry of Environment. Both companies undertook a voluntary assessment of their carbon footprint and have successfully completed their greenhouse gas emissions assessment for the year 2020.

The carbon footprint verification will help both companies gauge their current environmental impact and set targets to systematically reduce greenhouse gas emissions with a view to becoming carbon neutral in the future. The Cargills dairy sector has multiple sustainability initiatives taking place across its operations at the moment. The Cargills Quality Dairies factory in Banduragoda, the largest integrated dairy facility in Sri Lanka, has 1.4MW of solar energy generating



From left: CEO Sri Lanka Climate Fund Chamara Ariyathilaka, Secretary to the Ministry of Environment Dr. Anil Jasinghe, Cargills Quality Dairies and Kotmale Dairy Products Managing Director Saranga Wijesundara, Group Manager Manufacturing - Dairy sector Nimal Gunarathna.

capacity which saves the equivalent of 35,000 KG of carbon dioxide emissions every year. To improve biodiversity in the surrounding area of the factory, the company has established an environmental buffer zone with over 2,000 trees. The factory's central

refrigeration process has a minimal impact on the environment, as it uses a gas with the highest refrigeration efficiency (COP). Its Ozone Depletion Potential (ODP) and Global Warming Potential (GWP) are also considered to be zero.